

SAWBRIDGEWORTH TOWN COUNCIL

SAWBRIDGEWORTH TOWN ACTION PLAN AND ECONOMIC DEVELOPMENT COMMITTEE

Minutes

of the meeting of the Sawbridgeworth Town Action Plan and Economic Development Committee held at the Council Offices, Sayesbury Manor, Bell Street, Sawbridgeworth at 18:00 on **Monday 12 November 2018**.

Those present

Cllr John Burmicz
Cllr Ruth Buckmaster

Cllr Heather Riches - Chair
Cllr Don Hall (*from 19.05*)

In attendance:

2 members of the public
R Bowran – Town Clerk

J Sargent – Town Projects Manager

S 18/09 APOLOGIES FOR ABSENCE

To receive any apologies for absence
Received from Cllr Royle – Town Twinning engagement
Cllr Alder was absent

S 18/10 DECLARATIONS OF PECUNIARY INTEREST

To receive any Declarations of Pecuniary Interest by Members
There were none.

S 18/11 MINUTES

Resolved: To approve as a correct record the minutes of the committee meeting held on 10 September 2018 (S01)
[prop Cllr R Buckmaster; secd Cllr Riches]

To attend to any matters arising from these Minutes and not dealt with elsewhere on this Agenda.

S 18/12 TERMS OF REFERENCE

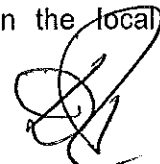
Noted: Terms of Reference for the committee as adopted by the council on 29 October 2018.
Officers expressed the view that they needed clear direction from the committee on what strategies they were asked to execute.

S 18/13 TOWN ACTION PLAN

To review and monitor progress made against the Town Action Plan against the monitoring version of the STAP.

Several suggestion were made:

- Use the STC web-site more to promote items one topic at a time and link them to a Facebook page.
- Consider reviving the working parties that created the STAP in the first place.
- Use STAP as a platform for monitoring the progression of housing and infrastructure endorsed by the approval by EHDC of the District Plan.
- Use the STAP as a campaigning document in the local elections in May 2019.



Agreed: To concentrate on a small number of priority issues. These were determined to be:

- Bell Street public conveniences
- Parking issues
- Town Green

A Survey Monkey poll to be created.

S 18/14 ECONOMIC DEVELOPMENT

To review proposals for promoting economic development in the town. Cllr Royle (*in absentia*) had submitted a number of points for discussion.

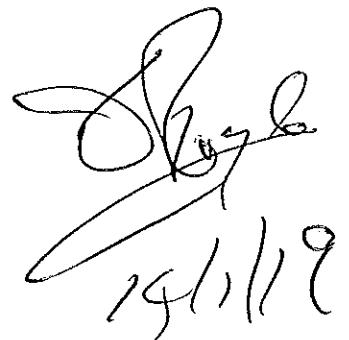
- "Giving Street". There was some doubt about why this had been promoted with retailers. It appeared that this had been a personal approach as it had not been authorised or approved by the committee or council. Chair said that a report on this activity would be appropriate at the next meeting of the committee.
- Facilitating a "business forum". Members recalled the last three initiatives of this nature which had generated no medium or long term interest.
- Creating a regular market. Members recalled a previous report by the Town Projects Manager which had been subjected to mixed messages. Agreed to discuss the prospect and determine a strategy at the next meeting of the committee.

S 18/15 ITEMS FOR FUTURE AGENDAS

To consider any items for inclusion on future agendas.

- To determine, subject to budget approval, whether to initiate a weekly market on Town Green.

Meeting Closed at 19:12



Handwritten signature of Cllr Royle and date 19/1/19