

# SAWBRIDGEWORTH TOWN COUNCIL

## ECONOMIC DEVELOPMENT & SAWBRIDGEWORTH TOWN ACTION PLAN COMMITTEE

### Minutes

of the meeting of the Economic Development and STAP Committee held by Zoom conference at, Sayesbury Manor, Bell Street, Sawbridgeworth at 18:30 on **Monday 13 July 2020**.

#### Those present

Cllr Angela Alder  
Cllr Ruth Buckmaster  
Cllr Craig Chester

Cllr Dinesh Patel  
Cllr Greg Rattey  
Cllr David Royle  
*Cllr Furnace – ex officio*

In attendance:

R Bowran – Town Clerk

Joanne Sargant – Town Projects Manager

#### **E 20/09 APOLOGIES FOR ABSENCE**

To receive any apologies for absence, there were none

#### **E 20/10 PUBLIC FORUM**

To respond to questions from members of the public on matters within the remit of the Economic Development and STAP Committee. There were none.

#### **E 20/11 DECLARATIONS OF INTEREST**

To receive any Declarations of Pecuniary Interest by Members. There were none.

#### **E 20/12 MINUTES**

**Resolved:** To approve as a correct record the minutes of the Committee Meeting held on 26 May 2020 (E00)  
*[prop Cllr R Buckmaster; secd Cllr Chester]*

To attend to any matters arising from the Minutes and not covered by the current agenda. There were none.

#### **E 20/13 ECONOMIC DEVELOPMENT**

To review progress on promoting economic development in the town.

Town Projects Manager expanded on the briefing paper given to Members. Market branding was promising but the overall town branding had not yet captured to essence of the town and community.

It was agreed that effective economic development needed the involvement of HCC and EHDC.

It was agreed that the market should be established as soon as possible and an autumn launch in September was thought to be feasible, TPM to resume discussions with the Old Bell as a site.

Travel Challenge should be deferred until March 2021.

#### **E 20/14 TOWN ACTION PLAN**

To review progress in creating the Sawbridgeworth Town Action Plan for 2020-23

No update on the plan, Cllr Royle to produce a new draft for consideration.

Main new topic for inclusion was dealing with traffic in Bell Street and particular the problems caused by delivery vehicles.

**E 20/15      DEVELOPMENT OF TOWN GREEN**

To review the first draft of a proposal for the development of Town Green and to set a date for a Zoom meeting of the Town Green Working Party.

There was little feedback by Members at the meeting. However Cllr E Buckmaster had contributed with parameters that should be met in any business case put to the District Council. It was agreed however that Cllrs Alder and Gray are to become members of the working party.

**E 20/16      TOILET TWINNED TOWNS**

To consider a proposal that the town council should support the Toilet Twinned Towns initiative and make a recommendation to full council.

The subject was deferred to a meeting of the council. Cllr Royle to prepare a summary paper

**E 20/17      ITEMS FOR FUTURE AGENDAS**

To consider any items for inclusion on future agendas.  
There were none.

Meeting Closed at 20:55